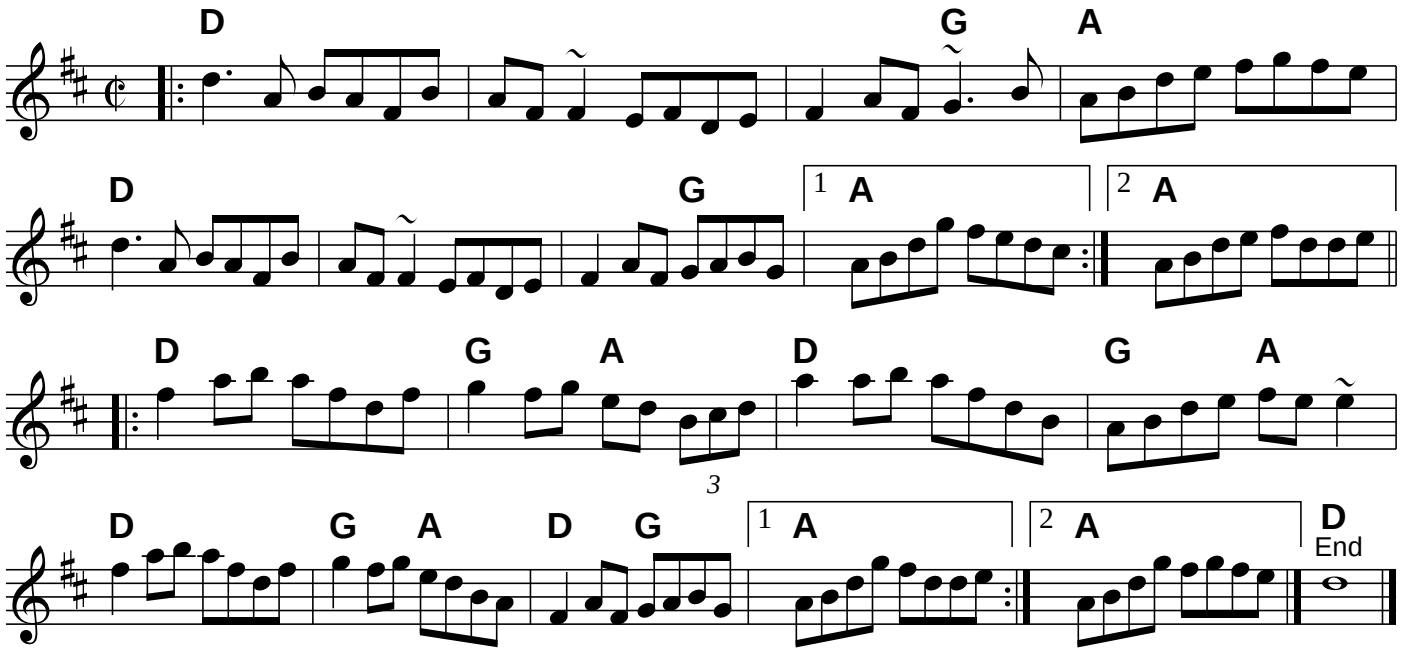SPEED THE PLOUGH